## What Is Claimed Is:

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1. An image forming apparatus comprising: plural image forming units that form respective color visible images by electrostatically applying different color developers onto respective color image holders;

a belt transfer member, in contact with the respective color image holders, to sequentially overlay-transfer the developers applied on the image holders of the image forming units;

intermediate transfer electrode members,

positioned on an opposite side to the image holders

of the image forming units, via and in contact with

the belt transfer member, that receive application

of a primary transfer voltage so as to

electrostatically transfer the images from the image

forming units onto the belt transfer member; and

a paper transfer electrode member, positioned on an opposite side to a backup member, via and in contact with the belt transfer member, that receives application of a secondary transfer voltage so as to transfer the visible images transferred on the belt transfer member onto a print sheet at a time,

wherein the primary transfer voltage is applied to the plural intermediate transfer electrode members from one power source.

2. The image forming apparatus according to claim 1, wherein in the belt transfer member, a relative dielectric constant, a surface resistance and a volume resistance are controlled so as to attenuate a potential charged upon initial transfer to 1/3 or lower than the primary transfer voltage before a belt position of the initial transfer arrives at a next transfer position.

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- 3. The image forming apparatus according to claim 2, wherein in the belt transfer member, the relative dielectric constant is 8 or greater, the surface resistance is  $1 \times 10^9$  to  $1 \times 10^{11} \ \Omega/\Box$  by measurement at 1000 V, the volume resistance is  $10^{10} \ \Omega$ ·cm or higher by measurement at 100 V and  $1 \times 10^8$  to  $1 \times 10^{10} \ \Omega$ ·cm by measurement at 500 V.
- 4. The image forming apparatus according to claim 3, wherein the intermediate transfer electrode member is a transfer roller having a sponge layer on its periphery, and has a resistance of 1  $\times$  10<sup>5</sup> to 1  $\times$  10<sup>7</sup>  $\Omega$ .
- 25 5. An intermediate transfer belt used for primary transfer to electrostatically and sequentially overlay-transfer images of different color

developers, formed on plural image holders arrayed in a belt movement direction, onto a belt transfer member, and for secondary transfer to transfer the overlaid images onto a print medium at a time, wherein a relative dielectric constant, a surface resistance and a volume resistance are controlled so as to attenuate a potential charged upon initial primary transfer to 1/3 or lower than the primary transfer voltage before a belt position of the initial primary transfer arrives at a next primary transfer position.

6. The intermediate transfer belt according to claim 5, wherein the relative dielectric constant is 8 or greater, the surface resistance is  $1\times 10^9$  to  $1\times 10^{11}~\Omega/\Box$  by measurement at 1000 V, the volume resistance is  $10^{10}~\Omega\cdot cm$  or higher by measurement at 100 V and  $1\times 10^8$  to  $1\times 10^{10}~\Omega\cdot cm$  by measurement at 500 V.

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7. A volume resistance measurement method for intermediate transfer belt used in an image forming apparatus, comprising:

a measurement step of applying an arbitrary

25 transfer voltage to be measured between electrodes
in contact with front and rear surfaces of the
intermediate transfer belt and measuring an

attenuation characteristic of a belt potential to elapsed time from stoppage of application of the transfer voltage; and

a calculation step of calculating a volume resistance  $\rho$  depending on a change of the belt potential, based on a result of measurement of the attenuation characteristic of the belt potential.

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8. The volume resistance measurement method for intermediate transfer belt according to claim 7, wherein at the measurement step, the belt potential is measured by predetermined time  $\Delta t$  from the stoppage of application of the transfer voltage,

and wherein at the calculation step, assuming that the belt potential at time  $t_n$  is  $V(t_n)$ ; the belt potential at time  $t_{n-1}$  previous of the time  $t_n$  by the predetermined time  $\Delta t$ ,  $V(t_{n-1})$ ;  $\epsilon *$ , a relative dielectric constant; and  $\epsilon_0$ , a vacuum dielectric constant of  $8.854 \times 10^{-12}$  [F/m], the volume resistance  $\rho$  depending on the belt potential  $V(t_n)$  is calculated by:

 $\rho[V(t_{n-1})-V(t_n)]/2]=\Delta t/\{\epsilon * \epsilon_0(lnV(t_{n-1})-lnV(t_n)\}$ 

9. An image forming apparatus comprising:

25 plural image forming units that form respective color visible images by electrostatically applying different color developers onto respective color

image holders;

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a belt transfer member, in contact with the respective color image holders, to sequentially overlay-transfer the developers applied on the image holders of the image forming units;

intermediate transfer electrode members,
positioned on an opposite side to the image holders
of the image forming units, via and in contact with
the belt transfer member, that receive application
of a primary transfer voltage so as to
electrostatically transfer the images from the image
forming units onto the belt transfer member; and

a paper transfer electrode member, positioned on an opposite side to a backup member, via and in contact with the belt transfer member, that receives application of a secondary transfer voltage so as to transfer the visible images transferred on the belt transfer member onto a print sheet at a time,

wherein the primary transfer voltage applied to the plural intermediate transfer electrode members and the secondary transfer voltage applied to the paper transfer electrode member are supplied from one power source.

25 10. The image forming apparatus according to claim 9, wherein the secondary transfer voltage is directly supplied from the power source to the paper

transfer electrode member,

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and wherein the primary transfer voltage, from the power source and lowered via a voltage drop member, is supplied to the plural intermediate transfer electrode members.

11. An image forming apparatus comprising: plural image forming units that form respective color visible images by electrostatically applying different color developers onto respective color image holders;

a belt transfer member, in contact with the respective color image holders, to sequentially overlay-transfer the developers applied on the image holders of the image forming units;

intermediate transfer electrode members,
positioned on an opposite side to the image holders
of the image forming units, via and in contact with
the belt transfer member, that apply a primary
transfer voltage to transfer portions so as to
electrostatically transfer the images from the image
forming units onto the belt transfer member;

a paper transfer electrode member, positioned on an opposite side to a backup member, via and in contact with the belt transfer member, that receives application of a secondary transfer voltage so as to transfer the visible images transferred on the belt

transfer member onto a print sheet at a time; and
a primary transfer power source to apply the
same primary transfer voltage commonly to the plural
intermediate transfer electrode members,

wherein resistance values of the plural intermediate transfer electrode members are set to a higher value for a transfer portion in which a number of overlaid colors is smaller and to a lower value for a transfer portion in which a number of overlaid colors is larger.

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12. An image forming apparatus comprising:

plural image forming units that form respective

color visible images by electrostatically applying

different color developers onto respective color

image holders;

a belt transfer member, in contact with the respective color image holders, to sequentially overlay-transfer the developers applied on the image holders of the image forming units;

intermediate transfer electrode members,
positioned on an opposite side to the image holders
of the image forming units, via and in contact with
the belt transfer member, that apply a primary
transfer voltage to transfer portions so as to
electrostatically transfer the images from the image
forming units onto the belt transfer member;

a paper transfer electrode member, positioned on an opposite side to a backup member, via and in contact with the belt transfer member, that receives application of a secondary transfer voltage so as to transfer the visible images transferred on the belt transfer member onto a print sheet at a time; and

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image holders;

a primary transfer power source to apply the same primary transfer voltage commonly to the plural intermediate transfer electrode members,

wherein compensation resistors are provided between the primary transfer power source and the plural intermediate transfer electrode members, and resistance values of the compensation resistors are set to a higher value for a transfer portion in which a number of overlaid colors is smaller and to a lower value for a transfer portion in which a number of overlaid colors is larger.

13. An image forming apparatus comprising:

20 plural image forming units that form respective color visible images by electrostatically applying different color developers onto respective color

a belt transfer member, in contact with the respective color image holders, to sequentially overlay-transfer the developers applied on the image holders of the image forming units;

intermediate transfer electrode members,
positioned on an opposite side to the image holders
of the image forming units, via and in contact with
the belt transfer member, that apply a primary
transfer voltage to transfer portions so as to
electrostatically transfer the images from the image
forming units onto the belt transfer member;

a paper transfer electrode member, positioned on an opposite side to a backup member, via and in contact with the belt transfer member, that receives application of a secondary transfer voltage so as to transfer the visible images overlay-transferred on the belt transfer member onto a print sheet at a time; and

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a primary transfer power source to apply the same primary transfer voltage commonly to the plural intermediate transfer electrode members,

wherein the plural intermediate transfer electrode members are conductive members provided in positions away from contact positions between the respective color image holders and the belt transfer member in a belt surface direction,

and wherein distances from the contact positions are set to a shorter value in a transfer portion in which a number of overlaid colors is larger and to a longer value for a transfer portion in which a number of overlaid colors is smaller.